Klarstig

Media & Creative Lead Tracking

Record a progress update for the specified activity or record. Use a consistent reference so later updates can be compared.

Contact and reference

Organization using this document

Your name or contact reference *

Email for a reply if needed

Information for this document

Record or activity reference *

Update date *

Responsible person or team *

Current status *

- ☐ Not started
- ☐ In progress
- ☐ Waiting on another party
- ☐ Completed
- ☐ Cancelled

Progress since the last update *

Blockers or outstanding items

Next action and target date

Specific details

Prospect organization and source of the lead

Complete when relevant to this request.

Need buying stage permitted contact and next conversation

Operating context

Project client and intended format

Complete when relevant to this request.

Creative brief deliverables review rounds and usage requirements

Limitations and what needs setup

- Submitting the form records the answers in your workspace. It does not approve, schedule, charge or reply on its own unless you add that step to the workflow.
- Email notifications, approval routing, document generation and connections to other systems are available but not switched on until you configure them.

Want help tailoring this form? Free, Starter and Pro include five personal setup sessions, up to 30 minutes each, per new organization.

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