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Retail & E-commerce Needs Assessment

FICTIONAL EXAMPLE FOR ILLUSTRATION. NAMES, ADDRESSES AND NUMBERS ARE INVENTED.

Assess the current situation, identify gaps and prioritize practical actions. Support ratings with observations rather than assumptions.

Contact and reference

Organization using this document

Maple Street Community Center

Your name or contact reference *

Alex Rivera

Email for a reply if needed

alex.rivera@example.com

Information for this document

Area or process being assessed *

Covers the weekend youth program at the main hall from 1 to 14 November, including set-up and clean-up.

Current situation and evidence *

Photos of the entrance (3), the November sign-in sheets and the maintenance ticket MT-2026-0142.

Desired outcome or standard *

Reach more local families this year and support a youth reading program with visible community results.

Most important gap or concern *

(Free-text answer - not filled in for this example)

Likelihood of the concern occurring *

Medium

Potential impact *

Limited

Recommended action and owner *

Replaced the faulty door latch on 14 November; next review of the entrance checklist is due 1 December.

Next review date

November 14, 2026

Specific details

Person team or service whose needs are assessed

Complete when relevant to this request.

Operations

Unmet needs existing support and practical priorities

(Free-text answer - not filled in for this example)

Operating context

Store channel or order reference

Complete when relevant to this request.

REF-2026-0153

Items stock delivery return and customer communication needs

Two boxes of children's winter coats (sizes 4-10) and three unopened packs of socks.

Limitations and what needs setup

- Submitting the form records the answers in your workspace. It does not approve, schedule, charge or reply on its own unless you add that step to the workflow.
- Email notifications, approval routing, document generation and connections to other systems are available but not switched on until you configure them.

Want help tailoring this form? Free, Starter and Pro include five personal setup sessions, up to 30 minutes each, per new organization.

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