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Sales Events Project Risk Assessment

FICTIONAL EXAMPLE FOR ILLUSTRATION. NAMES, ADDRESSES AND NUMBERS ARE INVENTED.

Assess the current situation, identify gaps and prioritize practical actions. Support ratings with observations rather than assumptions.

Contact and reference

Organization using this document

Maple Street Community Center

Your name or contact reference *

Alex Rivera

Email for a reply if needed

alex.rivera@example.com

Information for this document

Area or process being assessed *

Covers the weekend youth program at the main hall from 1 to 14 November, including set-up and clean-up.

Current situation and evidence *

Photos of the entrance (3), the November sign-in sheets and the maintenance ticket MT-2026-0142.

Desired outcome or standard *

Reach more local families this year and support a youth reading program with visible community results.

Most important gap or concern *

(Free-text answer - not filled in for this example)

Likelihood of the concern occurring *

Medium

Potential impact *

Limited

Recommended action and owner *

Replaced the faulty door latch on 14 November; next review of the entrance checklist is due 1 December.

Next review date

November 14, 2026

Specific details

Project objective or dependency at risk

Complete when relevant to this request.

Reach more local families this year and support a youth reading program with visible community results.

Cause likelihood impact existing controls and contingency

Reach more local families this year and support a youth reading program with visible community results.

Operating context

Event venue and organizing team

Complete when relevant to this request.

Maple Street Community Center

Setup schedule guest access supplier coordination and deadlines

(Free-text answer - not filled in for this example)

Team specific details

Account opportunity or sales owner

Complete when relevant to this request.

Operations

Customer needs buying stage commitments and next agreed contact

(Free-text answer - not filled in for this example)

Limitations and what needs setup

- Submitting the form records the answers in your workspace. It does not approve, schedule, charge or reply on its own unless you add that step to the workflow.
- Email notifications, approval routing, document generation and connections to other systems are available but not switched on until you configure them.

Want help tailoring this form? Free, Starter and Pro include five personal setup sessions, up to 30 minutes each, per new organization.

Klarstig / Daniel Petry · klarstig.ai · hello@klarstig.ai · support@klarstig.ai · 800-781-1775 · 11917 Laurel Ave., Forestville, CA 95436, USA